



PerfectMeetings™ Video - Industry's Leading Cloud Service for Video Conferencing between Enterprise and Public Networks using Windows, Apple, Cisco and Polycom devices

Atlanta, GA – August 29, 2011 - [Applied Global Technologies, LLC](#) (“AGT”) today announces the worldwide availability of [PerfectMeetings™ Video](#) for enterprise and government workers, to facilitate video conferencing between Windows desktop users and Apple iOS devices such as iPad and iPhone, and extending into standards-based HD systems from Cisco and Polycom. Anyone interested video conferencing can immediately experience 2-way interactive cloud based video conferencing via the free [PerfectMeetings Mobile App](#) available at iTunes.

“Video conferencing adoption has been slowed by both the exclusion of certain endpoints and cost to deploy hardware,” said Mike Valletutti, CEO. “Our cloud based service manages any interoperability issues and requires no upfront capital for a true HD-to-mobile video service.”

[PerfectMeetings Video](#) is available as a free service for 2-way video meetings, allowing business users to conduct a desktop video conference with family at home on iPad, as an example. Professional organizations can purchase secure cloud-based meetings rooms that can host expanded 4-way and 9-way meetings. The cloud meeting rooms include storage for presentations, recording and streaming of meetings, and live desktop sharing. [PerfectMeetings](#) bridges the gap between Apple Mobile devices and Microsoft Windows PCs, allowing teams of people to meet and productively collaborate without device or network limitations.

[AGT's](#) cloud offering also includes proprietary tunnelling technology which allows users behind corporate or government firewalls to connect without internal IT effort. Typical cloud services only enable internet-connected users and typically exclude participants connecting from inside their corporate firewall. “Conventional approaches require the installation of costly specialized hardware at every site to allow this level of interoperability, while other desktop video services such as Skype are typically restricted,” explains Ben Atha, CTO. “Our design works over standard, open web ports, enabling both simplicity of service delivery while maintaining enterprise security.” [PerfectMeetings Video](#) supports secure SSL for desktop and H.235 for professional video room systems. The [PerfectMeetings](#) desktop client does not require a client install.

The [PerfectMeetings Video](#) cloud service is based AGT's ENCORE UC Video platform, which has been adopted by F1000 and Government as a gateway to mobile devices and handhelds from traditional video conference rooms. ENCORE's design follows the Software-as-a-Service (SaaS) architecture, and is hosted by AGT's Client Care outside Atlanta Georgia. Unlike other desktop video services that are do-it-yourself, [PerfectMeetings Video](#) includes on-line chat and 800# support.

About Encore

ENCORE eliminates the obstacles in creating a true end-to-end video conferencing experience in seamlessly connecting its mobile workforce across the most commonly used end points today. ENCORE was designed to be placed on the edge of the private and public network, and as a result, does not require unnecessary interaction with internal IT department to open ports. ENCORE is compatible with both Polycom RMX and Cisco Codian network infrastructure solutions for multipoint meetings, and includes internal HD/SD ports for extending H.323 point-to-point with iOS-based mobile devices. With support for H.239 content and live desktop sharing, tablet and smart phone users can receive live content while interacting via VoIP, in addition to streaming video. The Apple certified app can be found at iTunes <http://itunes.apple.com/us/app/perfectmeetings-mobile/id421577785?mt=8&ls=1>.

About Applied Global Technologies, LLC

AGT is the leading managed services provider for interactive video conferencing solutions for enterprise and government agencies. AGT provides end-to-end solutions, including engineering design and integration, management tools, and expert in-person video help desk support. With its roots in software development and support from the Georgia Institute of Technology, AGT has built and designed award-winning products created to increase the quality and performance of video conferencing across IP networks while delivering the highest level of interoperability between room systems, desktop users, and mobile devices. AGT has a wide range of client solutions spanning distance education, state government, Federal/DOD, Fortune 1000, and SMB. Learn more at www.appliedglobal.com.

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